



## Rules for National Competition for BPR&D's Website Design

1) The new website design will be a reorganization of existing contents, functionalities, Menu, Sub-menu, and other features along with new /proposed contents in tune with the mandate/ charter of the BPR&D (<https://bprd.nic.in/>).

2) The design idea/template must include, color scheme, fonts, components and features of the website, etc. It should cater to the best practices related to Cyber Security and also to the **Accessibility India Campaign**.

3) All government websites are governed by the **GIGW** and other relevant rules issued by the MeitY. The design idea/template of the proposed website must be aligned with these guidelines.

4) Inspiration for design ideas/templates may be taken from the websites of various government departments, research and development organizations, academia, and industries across the globe.

5) The last date of submission of the ppt of the design/idea/template is **20th January 2022**.

6) The PowerPoint presentation of the design idea/template may be emailed to [adtrgs@bprd.nic.in](mailto:adtrgs@bprd.nic.in) before the deadline.

Any query in this regard may be addressed to Sh. Dinesh Singh , email- [adtrgs@bprd.nic.in](mailto:adtrgs@bprd.nic.in) Office Tel: 011- 26782202. Any further information about the competition/ declaration of result will be published on the BPR&D website.

7) A Committee constituted by the BPR&D will evaluate all the designs ideas/templates submitted in the competition and will select the top ten entries and also the final winner.

8) Top 10 shortlisted entries will be invited for a virtual meeting for demonstration/presentation of their design ideas/templates. A certificate will be awarded to all the shortlisted participants after the demonstration/presentation. The best among the top ten shortlisted entries will be decided by the committee and will be felicitated with a Cash Prize of Rs 50000/ along with a Certificate.

9) The BPR&D would be the sole user of the all design ideas/templates and same cannot be used for any other purpose.

10) All decisions by the committee appointed by the BPR&D shall be final.

### **Technical Specifications**

1) **Color Scheme** – Since BPR&D is a Government Research & Development Organization with verticals such as Police Training, Police Modernization, Research & Correctional Administration, Administrative Division, National Police Mission etc., suitable color combinations must be applied in designing the theme of the website.

2) **Template** - The template of the website should be designed with uniformity across all pages

3) **Content** – The content of the website especially the Home Page, including Navigation Bar, Menu, Sub-menu, About Us, Contact Us, Gallery, etc. should be shown at the time of demonstration/presentation.

4) **Page Management** – The pages must have uniformity in terms of Font size, Text size, Font, Font Style, Color, etc.

5) **Header and Footer** – Uniformity must be maintained in the Header and Footer content.

6) **Pop-Up Design** – BPR&D conducts several events. Hence it is desirable to have a pop-up/banner for such events from time to time. A suitable design for such a pop-up/banner should be designed.

7) **Gallery** – The gallery slideshow on the home page, should be the latest, innovative and attractive one.

8) **Gallery Page** – A separate Gallery Page on the website should be provided, and it should be accessible from the Homepage. This Page must be able to handle all media and it should be innovative, attractive and easy to access.

9) **Labels and Buttons** – The labels and buttons must have a good Font, Font Size, Font Style, and color. The dropdown from the Navigation bar must be suitably designed for easy access.

10) **Mobile View** – The website design must be demonstrated for a mobile version incorporating all the above-mentioned features carefully tweaked.

11) **Mode of Demonstration** - The top ten Design ideas/templates selected by the Committee will be called for demonstration/ presentation for which any of the given tools can be used. The list is illustrative only. The participants may use any other tool also for this competition.

1) POWERPOINT

2) HTML/CSS/JAVASCRIPT

3) UI/UX TOOLS :

i) miro

ii) mockplus basic

iii) wireframe.cc

iv) figma

v) pencil project

vi) balsamiq wireframe (basic)

vi) ninjamock

vii) fiuidui

viii) cacao

ix) mockflow

### Submission Form

Sl. No.	Particulars	Details
1	Name of Participant/Team Leader (Attach brief bio-data of the Participant/ Team Leader on a different sheet. Additional Sheets may be used for more Participants/Team Members)	
2	Email ID(s)	
3	Mobile Number(s)	
4.	Office Landline Number (s)	
4	Name of Institution/ Organisation/ Firm etc.	
5	Address of the Institution/Organisation/Firm etc. including website (if any)	
6	Brief description of Institution/Organisation/Firm etc.	
7	Any other details	